



TOWN OF MARTINA FRANCA (TA)

FOURTEENTH EDITION

Exhibition international art competition

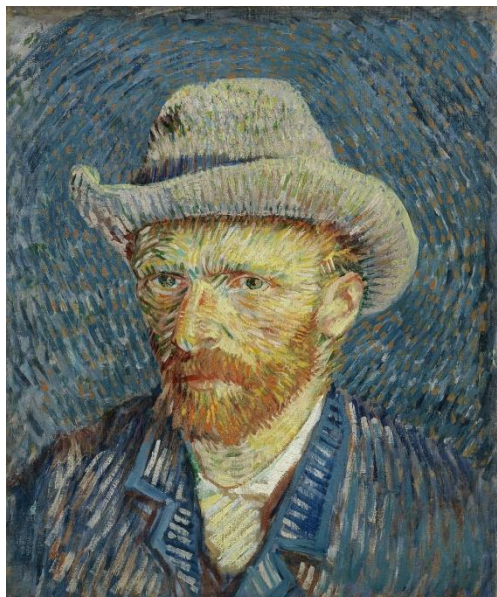
General Regulations Artists 2023

✚ ***ENTRIES ARTISTS FROM 01 JUNE TO 15 SEPTEMBER 2023**

Riflessi d'arte aps-ets, based in Martina Franca (TA) in via Arco Casavola 7-8, organizes the thirteenth edition of the exhibition and international art competition of the **Festival dell'Immagine city of Martina Franca (TA), scheduled from 12 to 19 November 2023.**

The event will be animated by a program focused on 1800 and the exciting reference to the artist Van Gogh, **from** which were born important inspirations for many artists until today, especially for the technique and the ways in which he used color.

"Paint your dreams"



With over 850 paintings and works on paper, Vincent van Gogh (Groot-Zundert, Brabant, Netherlands 1853 - Auvers-sur-Oise, France 1890), is considered after the seventeenth-century Rembrandt van Rijn, the greatest modern Dutch artist and the most famous among the post-impressionists. In his short life he managed to sell very few of the countless works produced and his fame was reached many years after his tragic death at only 37 years. Sunny landscapes, full of light, trembling still lifes, exciting night views, lonely city environments, disturbing churches, interiors and exteriors of houses, delicate portraits and moving self-portraits, make up, through a courageous artistic path, intense and suffered, an imaginary unique in the history of art. His original stylistic approach, distinguished by the use of pure colors and full-bodied brushstrokes, remains a fascinating model for many

artists in the twentieth century. After several experiences and stops in different cities, Vincent van Gogh arrived in Paris in 1886 where he came into contact with the lively artistic reality of the French capital represented by the Impressionist and Post-Impressionist art. In Paris he studied the various theories of color that already at the end of the 1800 were alternated following the innovative discoveries of synthetic chromatic compounds. Until then, only a few pigments were used, laboriously obtained by the artists, grinding and processing mineral or vegetable substances through

complicated cooking and decanting processes. Following the various scientific discoveries and the progress of industrial chemistry, during the nineteenth century, the artist's palette is renewed and enriched with new colors up to about 60 color pigments: from yellow to cerulean blue, from bright green to purple, great coloristic novelties not only in terms of brightness and intensity but also in economic terms. Towards the end of the 19th century the new pigments became available in considerable quantities so that they could be used generously on canvases, allowing painters such as van Gogh to obtain extraordinary pictorial results and, for the first time in the history of art, to be able to express what had never been contemplated previously that the multiform colors of the soul of an artist could match with the various chromatic declinations through broken, dense and sometimes violent brushstrokes. What is striking about Vincent van Gogh's paintings? The bright yellow of sunflowers burning like a sun, the vibrant green of the trees of the French countryside, the deep and divine blue of the starry skies or the dress of the beloved doctor Paul Gachet. It is the matter of color that speaks in the works of the artist, a matter that becomes painful flesh, crossed by love, passion for art and life above all things, a life that beats like blood in the veins through every vibrant brushstroke of color of his canvases. Such paintings in reality would never have existed and now admired in their shining beauty, if van Gogh had lived a couple of centuries before and the artist was aware of this. We know so much about his life, much of his history is known to us thanks to the exchange of letters he maintained with his beloved brother and patron Theo Van Gogh who, after having encouraged and supported him emotionally and economically throughout his life, died shortly after the death of the same artist in 1891. We know that at the end of the 19th century van Gogh left the urban centre of Paris for the Arles countryside in Provence. In April 1889, exhausted physically and emotionally as a result of disappointment and work defeats, he voluntarily entered the psychiatric hospital of Saint Rémy, continuing incessantly to paint. Despite his fragile mental health, he completed 150 paintings and drawings, including the beautiful and significant, Blossoming Almond Branch of 1890, symbol of rebirth and for him, desire for life and hope. Vincent spent the last months of his life in Auvers-sur-Oise, a village of artists near Paris, and died on 29 July 1890 of a gunshot wound while painting in a wheat field. From a letter to the brother: "Find beautiful things as much as you can, most people find too little beauty. Always continue to walk and love nature, because this is the real way to learn to love art better and better. Painters understand nature and love it and teach us to see."

Information and registration

- Artists can apply for selection **from 01 June 2023 to 01 September 2023** through the official website **www.festivaldellimmagine.it** following the *indications of the form* " **SUBSCRIBE NOW**" or at the headquarters "RIFLESSI D'ARTE" in Martina Franca (TA) in via Arco Casavola 7-8, agreeing in advance by appointment to whatsapp number 328.3422272,
- Participation in the festival is aimed at all artists of any nationality, resident in Italy and abroad with age over 18 years.
- **The exhibition will take place from 12 to 19 November 2023 at the Doge's Palace and at the headquarters of the "House of Arts" in Martina Franca (TA).**
- The exhibited works will be approved by the Scientific Technical Committee,
- **The exhibition includes paintings, sculptures and graphic art.**
- Each artist can apply for a maximum of two **operas and each** work will be judged individually.

- **Photographs of the works with which you want to participate in the selection, (high-resolution photos in JPG or TIF format),**
- Brief description of the works, titles, technique, measures works (*three dimensions*), materials used, value and possible market quotation,
- Notes of the artist,
- The works must be of production and personal realization,
- The works to be exhibited must never have participated in the festival of the image,
- The selected artist will be contacted directly by the organization by email or by phone provided during registration by **17 September 2023**

Registration fee

- **The participation fee** is 50.00 euros for (1 - ONE) work and 70.00 euros for (2- TWO) works,
- **For the category "copyright"** 25,00 euro (1-UNA) only work per artist,
- The fees cover the organizational costs of the exhibition and the secrecy of the ONLINE catalog that you can download for free during the event and on the website.
- **The quota will be requested only if the artist is selected,**
- The selected artist must send the fee by **September 30, 2023, - BY BANK TRANSFER made out to: RIFLESSI D'ARTE APS-ETS via Arco Casavola 7 - Iban code: IT36B0306909606100000195608 Reason: participation fee exhibition FESTIVAL DELL'IMMAGINE,**
- **or:** at the headquarters of the association in Martina Franca TA in via Arco Casavola 7 calling in advance at the numbers 331.3636085 - 348.8575283,
- At the end of the event will be issued receipt of participation.

Awards

- **FIRST PRIZE FDI2023 "HOMAGE TO VAN GOGH"** worth 1000 € (with vouchers for national electronic chains) awarded by the art critic,

JURY AWARDS AWARDED BY THE SCIENTIFIC COMMITTEE, CATEGORIES:

CAT.DIPINTI, from the value of 500,00 euros, (vouchers spendable in national chains of electronics),

CAT. SCULPTURE from the value of 500,00 euros, (vouchers spendable in national chains of electronics),

ARTE GRAFICA, worth 500,00 euro (vouchers for national electronic chains),

PREMIO RIFLESSI D'ARTE 2023, issued by the board of the association. A free solo exhibition will be held at the CASA DELLE ARTI in Martina Franca in 2024.

- **PRESS AWARD 2023**, issued by the jury of journalists who will take office during the event, certificate or plaque of merit
- **MENTION OF MERIT**, issued by the judges of the competition.

Delivery of works

The works selected for the exhibition must be delivered:

BY COURIER: by and no later than 22 OCTOBER 2023 shipping data, via Arco Casavola 8, cap. 74015 Martina Franca (TA) Tel. 328.3422272. Attention to the voice mail.

BY PERSON or DELEGATES: in the only day 6 NOVEMBER 2023 at the location of the exhibition, PALAZZO DUCALE Martina Franca (TA) Piazza Roma, first floor, hours from 15.00 to 19.00 - *to be reported to the secretary-*

Works that will not be delivered on time will not be considered for the exhibition.

- Packaging for shipping will be reused.

Copyright and permission to social media

- **Each artist once selected, can freely publish his works on social and web channels,**
- **EACH ARTIST AUTHORIZES, at the time** of registration ONLINE or at the headquarters "RIFLESSI D'ARTE" the use of images taken during the exhibition or sent by the participants themselves for publication on web pages or on paper material, or in newspapers. The artist can make a ban on publication by sending mail: a festivaldellimmagine@gmail.com denying the use of images and works.
- **EACH ARTIST**, during registration ONLINE or PAPER declares to have the paternity of the works presented, the result of their work, relieving the organizers from any damage.
- *Consent to the processing of personal data pursuant to Regulation (EU) 2016/679 (GDPR)*
- The data provided by those applying for registration are recorded in the book of members and/ or in special registers, prepared on paper and/ or electronic of the association RIFLESSI D'ARTE based in Martina Franca (TA) in via Arco Casavola 7 - 8 who is also responsible for the processing. Data means data provided during registration as associated and subsequent changes and/or additions by the user. The personal data voluntarily provided to join the event, will be processed by the association itself by taking appropriate measures to ensure security and confidentiality, in compliance with the above mentioned legislation. At the end of the delivery of the works, the following declaration must be signed:
 - The/ The undersigned/ a declares to have read the information provided pursuant to art. 13 of Regulation (EU) 2016/679 (GDPR), having understood what is indicated therein. Name

Sales

- If the artist intends to sell his works, please inform the organization.
- In case of possible buyers during the exhibition, the organization will contact the buyer with the artist.
- **The association does not retain commissions or sales quotas.**

Waiver

- In the event that the artist decides not to present the works after being selected, he will not be able to receive a refund of the registration fee, as the sums allocated serve to cover the expenses and management of the event.

Event cancellation

- If the event is cancelled or prevented due to problems not due to the organization, the event will be postponed to a new date.

Shipping works, and transport

- The organization later within **2 weeks** of the end of the exhibition will contact the artists for the withdrawal, making direct arrangements.
- The works **not withdrawn in** this period will be considered donated to the association Riflessi d'arte,
- The transport and shipping costs are borne by the artist.
- In case of shipment, the organization will prepare the packaging for the shipment with the envelopes provided, photographing **the work meticulously, for** possible control,
- **The organization assumes no responsibility for the transport of couriers that may ruin the casings or the works themselves.**

01 June 2023

Riflessi D'arte Aps-Ets